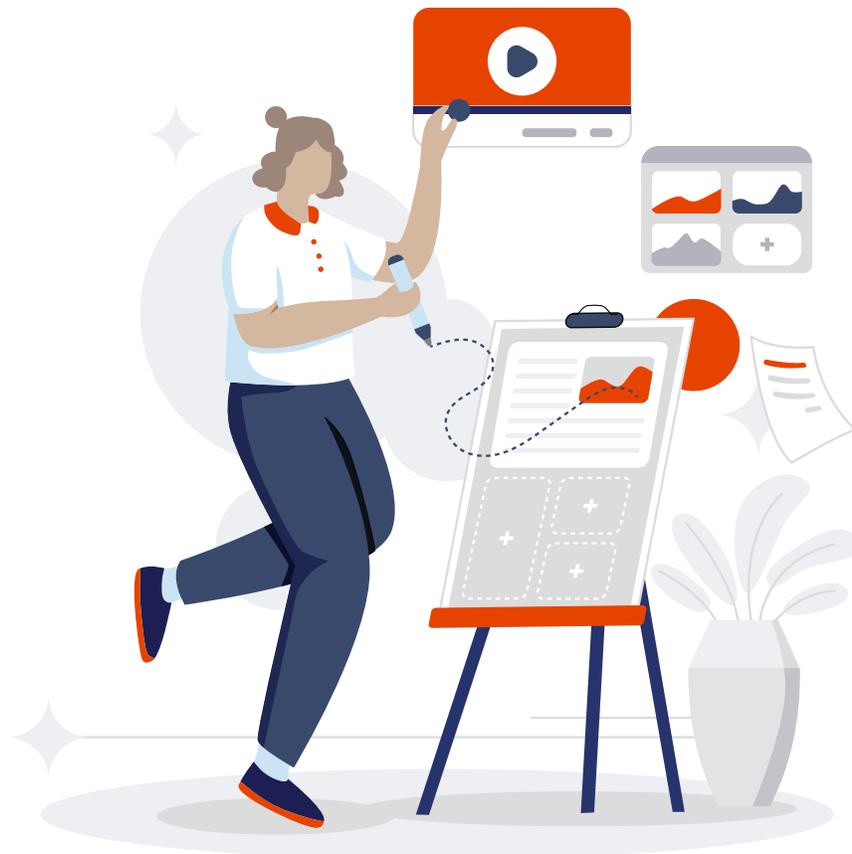




Brand Requirements & Template Specs

Zone1's team works closely with your team to specify templates, align with brand guidelines, and provide direction to ensure proper layout setup and compatible template format.



Brand Requirements

For the optimal setup of our platform, we kindly request the following:

Logo for Light Background

- File Format: Transparent PNG or EPS.
- Placement: This will be displayed on the authentication pages and the navigation menu.

Example



Inverted Logo for Dark Background

- File Format: Transparent PNG or EPS.
- Placement: This will appear on the navigation menu when in dark mode.

Example



Brand colors

Please provide PMS, RGB, or Hex codes for your primary and secondary brand colors. If there are specific usage guidelines, do share them as well.

Template Specifications

If you are designing the eCards and providing the artwork, please prepare the creative elements in accordance with the following guidelines and specifications:



Standard HTML Templates

- Please provide artwork with a width of 650px. The artwork height is open, but a height of 500px is preferred.
- Prepare your artwork as a single image in either JPG, PNG, PSD, or GIF file format (animated GIF is supported).

Example



Artwork area

- Artwork (Image) JPG, PNG, PSD or GIF.
- 650px width X 500px (Preferred height).

Dear Elizabeth,

Greeting Message - Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur.

John Smith

Body/personalized message area

Footer area



- The footer area can include additional desired information, such as a slogan, website address, or legal statement.
- The image should be in JPG, PNG, or PSD file format.
- The width should be 180px.



Photo Upload Templates

- Please provide artwork with a width of 650px. The artwork height is open, but a height of 500px is preferred.
- The photo upload area on the eCard should be left clear or transparent. Please prepare your artwork as a single image in PNG-24 (transparent) file format.

Example



Photo upload area (Can be designed in any shape with transparent background).

- Artwork (Image) PNG only.
- 650px width X 500px (Preferred height).

Artwork area

Dear Elizabeth,

Greeting Message - Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur.

John Smith

Body/personalized message area

Footer area



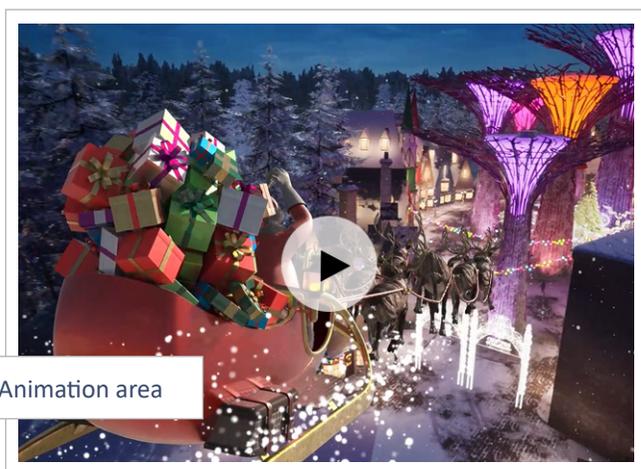
- The footer area can include additional desired information, such as a slogan, website address, or legal statement.
- The image should be in JPG, PNG, or PSD file format.
- The width should be 180px.



Animated Video Templates

- Please provide the video/movie with a width of 650px. The video/movie height can vary depending on the design.
- Prepare your artwork as an MP4 file format, with music embedded if any.

Example



Animation area

- Animated Video (MP4).
- 60 Seconds Max.
- 650px width X 500px (Preferred height).

Dear Elizabeth,

Greeting Message - Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur.

John Smith

Body/personalized message area

Footer area



- The footer area can include additional desired information, such as a slogan, website address, or legal statement.
- The image should be in JPG, PNG, or PSD file format.
- The width should be 180px.



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