Reports
line-up

Our advanced reporting tool provides details about the eCards delivered by each user, as well as the success of each eCard campaign.

Standard Reports included in the admin module

101 - GENERAL ACTIVITIES REPORT

The activity log displays activities by all users, recipient information, and the status of sent eCards within the selected date range.

101 - GENERAL ACTIVITIES REPORT

Lists activities by all users, recipients, and sent e-Card status within the selected date range. Please select date range to generate the report.

CSV | Email | PDF | Print

📅 Select date range ▾

Sender	Recipient	Date	Time	Status
UserName1	Recipient1@email.com	02/04/2018	07:54:52 PM	✉
UserName2	Recipient2@email.com	02/04/2018	07:53:16 PM	✉
UserName1	Recipient2@email.com	02/02/2018	09:01:13 PM	✉
UserName3	Recipient1@email.com	02/02/2018	09:01:13 PM	✉

Showing: 1 to 10 of 228

1 2 3 ... 23 ›

Number of rows

10

202 - REGISTERED USERS REPORT

The user management report displays the number of registered users, including their names, email addresses, registration dates, and account status. The admin can activate or deactivate users to maintain proper records of company employees and associates.

202 - REGISTERED USERS REPORT

Shows the number of registered users along with names, email addresses, registration dates and account status.

CSV | Email | PDF | Print

📅 Select date range ▾

Name ▲	Email ▲	Title ▲	Department	Company ▲	Phone	Group ▲	Registration ▲	Status ▲
UserName1	User1@email.com	Associate Marketing Manager	Decorative Calendars	Curve Corp.		Executives	04/26/2013	Active
UserName2	User2@email.com		Human Resources	Curve Corp.		Users	05/09/2012	Inactive
UserName3	User3@email.com	Shipping Clerk	Shipping			Users	12/01/2011	Active
UserName4	User4@email.com		HRSS			Users	01/03/2012	Active

909 - LOGINS REPORT

The login information report displays users' login information (date, time, IP, and device info) within the selected date range.

909 - LOGINS REPORT

Shows user's login information (Date and time) within the selected date range. Please select date range to generate the report.

CSV | Email | PDF | Print

📅 October 1, 2017 - January 1, 2018 ▾

User	Date	Time	OS	Browser	Device	IP
User Name 1	12/23/2017	05:53:12 PM	Windows 10	Chrome	Desktop	72.141.241.31
User Name 2	12/23/2017	05:52:19 PM	Windows 10	Chrome	Desktop	72.141.241.31
User Name 3	12/13/2017	12:10:26 PM	Android	Chrome	Mobile Phone	24.114.64.97
User Name 4	11/22/2017	09:31:01 PM	Android	Chrome	Mobile Phone	72.141.241.31

Showing: 1 to 10 of 63

Optional Advanced Reports ($150.00/ea. One-Time Setup Fee)

303 - ACTIVE USERS REPORT

The active usage report shows the number of sent and viewed eCards grouped by users within the selected date range.

303 - ACTIVE USERS REPORT

Shows the number of sent and viewed e-Cards grouped by users within the selected date range. Please select date range to generate the report.

CSV Email PDF Print

Select date range ▾

Name	Registration	Sent	Viewed	Bounced	View Rate
User Name 1	09/12/2017	6	4	1	66.67%
User Name 4	09/07/2017	12	1	8	8.33%
Total		18	5	9	37.5%

404 - ECARD RECIPIENT REPORT

The eCard tracking report lists the sender's name, email addresses for the recipients, and the number of sent/viewed eCards grouped by template.

404 - E-CARD RECIPIENT REPORT

Lists sender's name, email addresses for the recipients, and the number of sent/viewed e-Cards grouped by template.

CSV Email PDF Print

Thanks and Appreciation ▾   Show activity

Showing activity for: Thanks and Appreciation

Select date range ▾

Sender	Recipient Email	Date Sent	Status
User Name 1	UserName1@viaecard.com	11/05/2017	✉
User Name 4	UserName4@viaecard.com	11/05/2017	✉
User Name 3	UserName1@viaecard.com	11/05/2017	⊘
User Name 4	UserName4@viaecard.com	11/04/2017	✉

505 - BOUNCED BACK REPORT

The bounce-back report lists returned/failed messages, including the type of bounce-back, failure code, and bounce-back reason for each recipient, along with the sender's information.

505 - BOUNCED BACK REPORT

Lists returned/failed messages including the type of bounce-back, failure code, and bounce-back reason for each recipient along with sender's information.

CSV Email PDF Print

Select date range ▾

User	User E-mail	Recipient	Type	Date/Time	Code	Template	Reason
User Name 1	UserName1@viaecard.com	UserName3@viaecard.com	Hard	11/06/2017 10:25:57 PM	550	Happy Holidays	No Mailbox
User Name 4	UserName4@viaecard.com	UserName2@viaecard.com	Hard	11/06/2017 10:26:00 PM	550	Merry Christmas	No Mailbox
User Name 1	UserName1@viaecard.com	UserName3@viaecard.com	Hard	11/06/2017 10:25:53 PM	550	Thank You for Everyday Excellence!	Connection Terminated
User Name 4	UserName4@viaecard.com	UserName2@viaecard.com	Hard	11/05/2017 09:29:07 PM		Model for Success	No Mailbox

All reports can be exported to CSV and PDF formats, printed, or emailed as attachments.

606 - ECARD DETAILS REPORT

The detailed report lists the template's name, recipient's email within the selected date range, and includes a copy of the sent eCard.

606 - E-CARD DETAILS REPORT

Lists template's name, recipient's email within the selected date range, along with the ability to view a copy of the sent e-Card. Please select date range to generate the report.

🗎 CSV ✉ Email 🗎 PDF 🖨 Print

[User Name 4 ▾] [Show activity]

Showing activity for: User Name 4

[🗓 Select date range ▾]

Template	Recipient Email	Date Sent	Status	View
Happy Holidays	UserName3@viaecard.com	11/04/2017	✉	👁 View
Merry Christmas	UserName2@viaecard.com	10/29/2017	✉	👁 View
Thanks and Appreciation	UserName3@viaecard.com	10/29/2017	🔴	👁 View
Thank You for Everyday Excellence!	UserName2@viaecard.com	10/02/2017	✉	👁 View

707 - ACTIVITIES BY USER REPORT

The user analytics report displays information about selected users (searchable by name), including their last login, login times, eCard status, and conversion rate.

707 - ACTIVITIES BY USER REPORT

Displays information about selected users (searchable by name) including last login, login times, e-Card status and conversion rate.

🗎 CSV ✉ Email 🗎 PDF 🖨 Print

[Select User(s)] [Select All] [Show Activity]

Name	Email Address	Registration	Sent	Viewed	Bounced	View Rate	Last Login	Login Times
User Name 1	UserName1@viaecard.com	09/12/2017	6	4	1	66.67%	11/14/2017	56
Total			6	4	1	66.67%		

808 - ECARD STATUS REPORT

The eCard status report shows the number of sent and viewed eCards grouped by template.

808 - E-CARD STATUS REPORT

Shows the number of sent and viewed e-Cards grouped by template. Please select date range to generate the report.

🗎 CSV ✉ Email 🗎 PDF 🖨 Print

[🗓 Select date range ▾]

Template Name	Template Brand	Sent	Viewed	Bounced	View Rate
Thanks and Appreciation	Congratulations	7	1	5	14.29%
Thank You for Everyday Excellence!	General	5	2	3	40%
Thank You	Thank You	5	2	0	40%
Model for Success	General	1	0	1	0%
Total		18	5	9	23.57%