



# Rate Card

2023



## Single – Multi Users Platform

Features and Options	Single-User	Multi-Users	Best Seller
			Multi-Users Pro
Domain	Zone1 Swift-eCard	Zone1 Sub-Domain	Own Branded URL
Number of Users	1	Up to 12	Up to 36
Number of eCards Delivered (Recipients) Additional 100 Recipients Bundle: \$50.00	Pay as you go	600	3,000
Scheduled Messages	●	●	●
User-Settings & Notifications	●	●	●
SSL Certificate (https Secure)	●	●	●
Google Analytics	–	●	●
Contacts Module	●	●	●
Reminders Set-Up	●	●	●
Social Media Sharing Option	–	●	●
Messages History/ Tracking	●	●	●
Mail Merge	●	●	●
Distribution List	●	●	●
Admin/ Reporting Module	–	–	●
<b>COST</b> (One-Time Branding/Setup)	N/A	\$170.00	\$425.00
<b>LICENSE FEE</b>			
3 Months	N/A	\$255.00 (\$85/Month)	\$510.00 (\$170/Month)
6 Months	N/A	\$420.00 (\$70/Month)	\$840.00 (\$140/Month)
12 Months	N/A	\$720.00 (\$60/Month)	\$1,200.00 (\$100/Month)

● Included      – Not included

## Enterprise Platform

Features and Options	Best Seller			
	Essential	Premium	Ultimate	Elite
Domain	Own Branded URL	Own Branded URL	Own Branded URL	Own Branded URL
Number of Users	Up to 300	Up to 900	Up to 1,800	Unlimited
Number of eCards Delivered	Unlimited	Unlimited	Unlimited	Unlimited
Scheduled Messages	●	●	●	●
User-Settings & Notifications	●	●	●	●
SSL Certificate (https Secure)	●	●	●	●
Google Analytics	●	●	●	●
Contacts Module	●	●	●	●
Reminders Set-Up	●	●	●	●
Social Media Sharing Option	●	●	●	●
Messages History/ Tracking	●	●	●	●
Mail Merge	●	●	●	●
Distribution List	●	●	●	●
User-Community Module	●	●	●	●
Global Distribution List	●	●	●	●
Admin/ Reporting Module	●	●	●	●
<b>COST</b> (One-Time Branding/Setup)	\$790.00	\$1,090.00	\$1,590.00	\$2,690.00
<b>LICENSE FEE</b>				
3 Months	\$660.00 (\$220/Month)	\$780.00 (\$260/Month)	\$990.00 (\$330/Month)	\$1,650.00 (\$550/Month)
6 Months	\$1,140.00 (\$190/Month)	\$1,380.00 (\$230/Month)	\$1,740.00 (\$290/Month)	\$3,000.00 (\$500/Month)
12 Months	\$1,920.00 (\$160/Month)	\$2,400.00 (\$200/Month)	\$2,880.00 (\$240/Month)	\$5,400.00 (\$450/Month)

## Template Options

Template Type	Standard	Photo Upload	Animated
<b>Option 1</b> Zone1-Designed eCard Custom Design, Template Setup & Upload Fee	\$230.00	\$325.00	\$590.00
<b>Option 2</b> Client-Designed eCard. Template Setup & Upload Fee	\$100.00	\$140.00	\$190.00
<b>Option 3</b> Select designs from our library. Template Setup & Upload Fee	\$50.00	N/A	\$100.00

- For option 2, please **download the Brand Requirements & Template Specs here.**
- Get a **20% discount** on a batch of 10 standard or animated eCard templates.

## Optional Modules

(One-Time Setup Fee)

### Sending Hub

\$850

The sending Hub module is an advanced tool for the admin. With this module, the admin can create targeted sending campaigns on behalf of the registered users within the company. The sending Hub is fully managed by the admin and offers the flexibility to pause or resume campaigns as needed. The process is simple: the admin can select the users to send on their behalf, upload the recipients list for each user, choose the preferred eCard design, and set the desired sending date. The eCards will then be sent to the recipients' inboxes, appearing as if they were sent from each individual user's email address.

### Sending Profiles

\$760

The platform allows administrators to designate assistants for executives. These assistants can be assigned to multiple executives and will be able to send eCards on their behalf. When the assistant logs in, they will be presented with a list of executives they are authorized to act for, as determined by the administrator. The assistant will have control over the executive's signature, recipient list, eCard design, and sending process, ensuring that the eCards are delivered to recipients' inboxes with the executive's email address as the sender.

### Special Occasions

\$890

The Special Occasion Module is an automated solution for sending birthday and work anniversary greetings. The administrator can upload a sheet with the necessary information, such as names, email addresses, birth dates, and work anniversary dates, and then choose the desired eCard design. The module will automatically send the greetings on the designated dates by checking the recipient list daily. The administrator can monitor the status of each sent eCard and manage the recipient list.

**Download the Optional Modules guide here.**