

The Thank you notes

Zone 1's technology and service has enabled ACCO Brands to launch our global recognition program (ACCOLades) throughout our global footprint. It has been a great success and would not have been possible without the teamwork of our partners at Zone1, thanks.
 Sean A. Nelson, SPHR, GPHR
 VP, Global Talent Management & Organization Effectiveness,
 ACCO Brands.

Being in 52 countries worldwide, your service allowed us to uniformly communicate to our partners. The site was easy for users and everyone at Zone1 was quick to assist. Thanks for making us look so good!
 Keely Wade
 Marketing Manager, Hard Rock International.

With over 4,000 employees, sending e-cards on behalf of everyone's business contacts seemed daunting. Zone1's e-card web application made the process easy, efficient and affordable. The Zone1 team was easy to work with and flexible to our needs. The set up process ran smoothly and timely. Upon rolling out our new e-card site, we received wonderful feedback from the user community. Users found the system simple to use and intuitive to navigate. I would not hesitate to call on Zone1 again in the future.
 Scoti Ann Nadig
 Graphic Services Manager, Communications Group, Forest City.

Read more from our clients at:
www.zone1-ecards.com/testimonials.asp

E-CARDS OWN SECURE REMINDER TOOLS
 GLOBAL USE INVITATIONS
 MODULES RECOGNITION
 HOLIDAYS BIRTHDAYS
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 THANK YOU CUSTOMIZED
 NEWSLETTERS ANNOUNCEMENTS
 DISTRIBUTION LISTS TRACKING
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 COMPETITIVE RATES DELIVERY APPLICATION



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The Idea!

COMPANIES & ALL THEIR EMPLOYEES CAN NOW DEPLOY THEIR VERY OWN BRANDED ONLINE GREETING CARDS!

Imagine a uniquely branded easy-to-use and secure online e-greeting cards system that will allow a company to interact quickly with its customers, employees, and targeted audiences on a seasonal or year-round basis.

Our e-Cards platform provides company employees in any department, in any location, with a branded and secure way of promoting their corporate identity internally and globally. The e-Cards platform is terrific for interacting with customers, recognizing and rewarding employees, strengthening friendships, commemorating milestones and celebrating holidays.

Zone1's platform is white-labeled and branded to match each client's image, which allows marketing, sales, and HR professionals, and every employee the ability to quickly and easily deploy a personalized message from their company's domain address without using complicated database, direct marketing, or co-branded systems.

The Benefits!

- Apply your branding in a unique, standout way.
- Channel specialized messages to separate contacts within your address book.
- Customize templates to allow for different logos for each division of your corporation.
- Monitor the success of each campaign.
- Use your platform to send newsletters, invitations, announcements, webinars, etc.
- The platform can be customized and integrated with other types of software.
- Save hundreds of trees and show that you are helping the environment.
- Save thousands of dollars on printing holiday greetings, invitations, and other cards.
- The platform fee is one-time expense.



The Features!

- Customized templates will match your corporate branding perfectly.
- Security measures are implemented to limit platform access to associates of your organization.
- An unlimited number of campaigns can be created with a personalized message for each & optional auto-populated signature.
- An unlimited number of e-Cards for each campaign can be delivered.
- Unlimited number of users can be added to the system.
- Messages can be schedule for delivery on a specific date.
- All messages will appear to the recipients as having come from the user's mailbox.
- Personal address books can be created with the ability to manage and import contacts.
- Distribution lists can be assembled with ease.
- The history of each campaign can be viewed and completely managed.
- An indication of whether a recipient has viewed the message is presented. This can be set up as an email notification if preferred.
- The project manager is provided reports to monitor the messages sent by associates.
- All reports can be exported to .xls files, printed or emailed as attachments.
- Social Network Sharing Option - Working closely with you to enable sharing your platform, and/ or your e-card links on social networks.



Custom Modules!

The customized corporate platform is perfect for organizations wanting to offer their own e-Cards system to employees across their entire organization, utilizing powerful features and tools to help promote their brand year-round in a wide variety of ways. Upon request and based on the client requirements, team Zone1 will tailor custom modules or modify some areas of the platform to fit the client needs perfectly.



The Templates!

Once your core platform is set up, your customized e-Card design templates will be needed. Zone1 has created some options for you to choose, test and decide which card types and development options fits your requirements.



Standard - The standard html template provides a simple, clean, and email-friendly e-Cards. All HTML standards are implemented to ensure proper delivery.



Themed - Allows you to implant three or more themes into one HTML template and change the theme of your e-Card with one simple mouse click. No need to create individual e-Cards!



Animated - Turn your e-Card into an unforgettable user experience. Animated objects, graphics, and your favorite music can be delivered to your recipients in a manner that they will always remember.



Photo Upload - Very simple! Allow your community users to upload photos and create their own e-Cards with personalized messages. Users will have the ability to upload and crop their own photos.

Provide your own creative!

Supply your artwork within an image format, in basic HTML format or in .SWF format. Zone1 will transform this artwork into HTML and apply the necessary coding and then upload the final template to the platform. In every case, Zone1 will work closely with your creative team for guidelines and specifications to ensure proper layout and template format.



Try the platform and the templates LIVE at:
www.zone1-ecards.com